



## **MEDIA CONTACT**

Kylie Soderstrom

(972) 499-6649

[kylie.soderstrom@hck2.com](mailto:kylie.soderstrom@hck2.com)

**FOR IMMEDIATE RELEASE**

**March 8, 2017**

## **Celebrate National Pi Day with Norma's Cafe and Support Local Robotics Team**

**(DALLAS)** – To celebrate National Pi Day, [Norma's Cafe](#), the original Dallas dining icon, will donate a portion of all pie sales on Tuesday, March 14 to the [School for the Talented and Gifted's](#) robotics team. All four [locations](#) will participate in the fundraiser.

Donations and proceeds collected on March 14 will directly benefit RobotTAG, which is the Dallas Independent School District's School for the Talented and Gifted Robotics Team. RobotTAG currently consists of twelve students committed to their passion for math and engineering. Funds will be used for the team's materials, cost of competitions and travel to the Texas State Competition in the fall.

"While most students are enjoying a vacation during their spring break, the RobotTAG team members spend time with kids at a community center, teaching them how to build robots," said [Ed Murph](#), owner of Norma's Cafe. "The value of community and volunteerism is so important to our Norma's Cafe team, and we're thrilled to advocate for a group of students who share this same passion."

RobotTAG competes in the Texas BEST competition every year in the fall, which consists of preparing a working robot, engineering notebook, presentation and a booth. This year, RobotTAG made it to the semifinals in the UIL state competition, placing third in Dallas BEST. Currently, some of the team members meet once a week at Wesley-Rankin Community Center and help kids learn about STEM and build robots.

"Helping the kids never feels like busy work. They always come in excited to build, and we work together to solve any problems while building," said Kimberly Fontillas, a junior at TAG and volunteer. "It is so inspiring to watch them focus on robotics and we love having the opportunity to share what we love with the kids at Wesley-Rankin Community Center."

Guests can find more information, updates and giveaway opportunities through the Facebook event [here](#). For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane or in Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).



### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in Caruth Plaza. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

### **About Wesley-Rankin Community Center**

Wesley-Rankin Community Center believes in transformation through education and caring relationships! Programs include after school enrichment and summer camp, adult education, and senior citizens meet each weekday for breakfast and lunch, as well as activities. The Wesley-Rankin community School partners with Lumin education to provide the highest quality Montessori early childhood education for children from birth through the critical early elementary years. Wesley-Rankin partners with individuals, schools, churches, corporations, and foundations who share a commitment to the families of West Dallas.