



## **MEDIA CONTACT**

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**FOR IMMEDIATE RELEASE**

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## **Norma's Cafe Donated more than \$140,000 to more than 100 Organizations throughout Dallas/Fort Worth in 2016**

**(DALLAS)** – [Norma's Cafe](#), an original Dallas dining icon, has continued its commitment to the Dallas/Fort Worth community through its service and fundraising efforts for more than 60 years. Throughout 2016, **the Norma's Cafe family was able to serve more than 100 organizations with donations totaling more than \$140,000**, which is more than double what the cafe raised in 2015.

“At Norma's Cafe, it's important to our team that we support the organizations that reflect our diverse customer base,” said **Ed Murph, owner of Norma's Cafe**. “The Dallas/Fort Worth Metroplex has been so loyal to Norma's Cafe since our founding year in 1956, and it's been a big year for our team as we celebrated 60 years in the community. Giving back is one of many ways we have celebrated this milestone and we're thankful our guests have so willingly given back with us.”

A few of these initiatives, in addition to various silent auctions, food donations, first responder discounts, golf tournaments, school PTAs and other charitable causes, include:

- **Our Calling** – Donated \$1,000 to Our Calling as part of the Norma's Cafe Community Partner Award.
- **Special Olympics** – Raised more than \$8,800 for Special Olympics Texas through the Tip-A-Cop initiative with Dallas and Frisco Police Departments.
- **Assist the Officers** – Raised more than \$7,900 for the organization after the Dallas ambush in July, as well as donated and offered free food for first responders.
- **The Birthday Party Project** – Raised more than \$4,000 for the organization and sponsored a pie eating contest for a birthday party at a local shelter.
- **Dallas DogRRR** – Raised more than \$1,600 for the organization and hosted events that led to two dog adoptions and multiple fosters.
- **North Texas Food Bank**– Raised more than \$13,563 which will feed over 40,000 North Texans through a sponsored pie throwing contest and the 2<sup>nd</sup> Annual Texas Chicken Fried Steak Bus Tour, both benefitting the North Texas Food Bank.



In addition to these efforts, the Cafe hosted its two annual events this holiday season, including its 28th Annual Free Thanksgiving Dinner and Postcards for the Troops. The **Thanksgiving dinner at the Oak Cliff location provided more than 7,500 meals** to individuals and families in need, while **more than 5,000 postcards and holiday cards were sent to troops overseas**, which included words of thanks, well wishes and happy holidays from Norma's Cafe guests.

For more information about the Norma's Cafe on W. Davis Street, Park Lane, Dallas Parkway or in Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in Caruth Plaza. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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