



MEDIA CONTACT

Kylie Wellman
(972) 499-6649

Kylie.Wellman@hck2.com

FOR IMMEDIATE RELEASE

May 11, 2016

Norma's Cafe Partners with Special Olympics Texas through Tip-A-Cop Event for the Third Year

Portion of restaurant sales to support local chapter

(DALLAS) – [Norma's Cafe](#), a Dallas dining icon, will partner with [Special Olympics Texas](#) on **Tuesday, May 17** for the Law Enforcement Torch Run's **Tip-A-Cop**, an event where law enforcement agency officers serve Norma's Cafe customers in order to raise awareness of Special Olympics Texas. All three Norma's Cafe [locations](#) will participate in the event from **7:30 a.m. – 1 p.m.**, and a portion of the day's sales will benefit Special Olympics Texas.

Guests can support Special Olympics Texas by dining at any of the three locations, where law enforcement officials and Special Olympic athletes will collect donations, sell merchandise to support the organization and spread awareness of the programs offered by Special Olympics Texas throughout the year.

As one of the 77 chapters in North America, Special Olympics Texas provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. Funds raised at the Tip-A-Cop event will support the various athletic programs within the organization. Last year's donations exceeded donations in 2014 by \$1,400 for a 28 percent increase.

"We are excited to host the Tip-A-Cop event at our three cafe's again this year and partner with Special Olympics Texas to support their programs benefiting more than 51,000 individuals state-wide," said [Ed Murph, owner of Norma's Cafe](#). "Giving back to the community is at the forefront of everything we do at Norma's Cafe and we encourage guests to join us for this exciting event."

The Law Enforcement Torch Run is the largest grassroots fundraiser for Special Olympics across the world at which local law enforcement officer's worldwide carry the "Flame of Hope" through the community streets, delivering it to their local Special Olympics games. The organization began its partnership with law enforcement officials in 1981.

"We are very appreciative of the support Norma's Cafe has provided Special Olympics Texas for the past three years," said Doug Ray, senior development director - law enforcement Torch Run of Special Olympics Texas. "The Tip-A-Cop event last year was a huge success and

greatly helped continue our efforts to offer those with intellectual disabilities the chance to develop physical fitness, experience joy and demonstrate courage through sports.”

For more information about the Norma’s Cafe in Oak Cliff, North Dallas or Frisco, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma’s Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma’s Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma’s Cafe is the one, the only, the original.

About Special Olympics

Special Olympics Texas (SOTX) is a privately funded non-profit organization that changes lives through the power of sport by encouraging and empowering people with intellectual disabilities, promoting acceptance for all, and fostering communities of understanding and respect. SOTX provides continuing opportunities for more than 55,200 children and adults with intellectual disabilities throughout the Lone Star State to realize their potential, develop physical fitness, demonstrate courage and experience joy and friendship. To learn more, visit www.sotx.org or call 800.876.5646. Engage with us on: Twitter [@SOTexas](https://twitter.com/SOTexas); fb.com/SpecialOlympicsTX; youtube.com/specialolympicstexas.

#