## **MEDIA CONTACT**



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## Celebrate National Pie Day with Norma's Cafe and a Free Slice of Mile-High Pie™

**(DALLAS)** – To celebrate National Pie Day, Norma's Cafe, the original Dallas dining icon, will offer guests a free slice of its famous Mile-High Pie<sup>™</sup> on Monday, Jan. 23 at all four locations for the eighth year.

"We are excited to celebrate National Pie Day by serving our guests free slices of Mile-High Pie, which is one of the most infamous items on the Norma's Cafe menu," said <u>Ed Murph</u>, owner of Norma's Cafe. "For eight years in a row, we've used this day to share our sweet tooth with our guests and are always looking for ways to stay true to our motto, 'Life is Short. Eat Dessert First."

To make the day even more delicious, Norma's Cafe will begin celebrating cookie season with the <u>Girl Scouts of Northeast Texas</u> (GSNETX) by creating a limited edition S'mores Cookie Pie, including chocolate filling and the new Girl Scouts S'mores™ cookie crumbles with a graham cracker crust and toasted marshmallow topping. All cafe locations will sell the S'mores pie Jan. 23 and every weekend through National Girl Scout Cookie Weekend, ending Feb. 26, while supplies last. Proceeds from the S'mores Cookie Pie will directly benefit GSNETX. Additionally, a portion of the National Cookie Weekend's sales (Feb. 24-26), along with donation cans set up at all four Norma's Cafe locations, will be donated to GSNETX to send local girls to camp this summer.

On Monday, Jan. 23, guests can stop by any of the four Norma's Cafe locations to receive one free slice of the classic Mile-High Pies<sup>™</sup> such as coconut, chocolate, lemon, chocolate peanut butter and Oreo<sup>™</sup>. No purchase necessary. Slices of pie will be available, while supplies last, from 10:30 a.m. to 8 p.m. and available for dine-in guests only. Guests can find more information, updates and giveaway opportunities through the Facebook event here.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane or in Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit <a href="www.NormasCafe.com">www.NormasCafe.com</a>.

## **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years.



Norma's Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in Caruth Plaza. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with

delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies<sup>™</sup> for dessert. Norma's Cafe is the one, the only, the original.