

## **MEDIA CONTACT**

Kylie Wellman (972) 499-6649

kylie.wellman@hck2.com

FOR IMMEDIATE RELEASE April 1, 2016

## Norma's Cafe Celebrates 7<sup>th</sup> Annual National Grilled Cheese Day With Free Grilled Cheese Sandwiches for Guests

(DALLAS) – Norma's Cafe, the original Dallas dining icon, will celebrate National Grilled Cheese Day on Tuesday, April 12 from 10 a.m. – 8 p.m. For the 7<sup>th</sup> year in a row, the homecooking Cafe will offer all dine-in guests a free classic grilled cheese sandwich when they come to any of its three locations in Oak Cliff, North Dallas or Frisco. No purchase necessary.

In addition, guests will have the chance to try this year's specialty sandwich: The Brisket Grilled Cheese. This cheesy goodness consists of house smoked chopped brisket, bacon, grilled jalapeños and onions, Cheddar, Monterrey Jack and Swiss cheese on Texas Toast.

"Norma's Cafe expects to give approximately 2,000 free grilled cheese sandwiches to our loyal guests as a way to thank them," said **Ed Murph, owner of Norma's Cafe** "The Norma's Cafe team takes pride in our food quality and service, and we're eager to introduce yet another specialty grilled cheese to celebrate this holiday for the seventh consecutive year."

For more information about our National Grilled Cheese Day celebration, visit our Facebook event page at [INSERT PAGE]. For more information on Norma's Cafe in Oak Cliff, North Dallas or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

## **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.