



MEDIA CONTACT

Kylie Soderstrom

(972) 499-6649

kylie.soderstrom@hck2.com

FOR IMMEDIATE RELEASE

August 21, 2018

Norma's Cafe to Host 7th Annual "Dog Days of Summer" Adoption Event

Dining Icon and Operation Kindness Partner to Help Homeless Pets

(DALLAS) – [Norma's Cafe](#), the original Dallas dining icon, will team up with [Operation Kindness](#) for the cafe's seventh annual "Dog Days of Summer" pet adoption event on Wednesday, Aug. 29 in celebration of National Dog Day.

A new twist on an old tradition, the fundraising event will take place at the diner's Plano location from 5-8 p.m., where guests can make a \$20 minimum donation for access to the private dining room and patio where they will experience live entertainment, a buffet-style dinner, raffle prizes and dogs for adoption. Raffle prizes will include Chicken Fried Steak and Pancakes for a year from Norma's Cafe and generously donated items from neighborhood businesses.

"We have such respect for the organizations that work so hard to care for the animals that many of us, including the Norma's team, consider a part of our own families," said [Ed Murph, owner of Norma's Cafe](#). "We are thrilled to partner with Operation Kindness in effort to find a forever home for these dogs and donate funding to such a great cause."

Norma's Cafe guests who are unable to attend the Plano event on Aug. 29 can still play their part, as all other Norma's locations will be collecting donations throughout the month of August for Operation Kindness. The diner will also donate a portion of sales from dinner sales to the organization, which includes all dine-in meals, catering opportunities and to-go orders.

"As an organization that has consistently broken adoption records over the past six years, we are dedicated to serving the Dallas area by finding homes for as many pets as possible," said Jim Hanophy, CEO for Operation Kindness. "We are grateful for a continued partnership with Norma's Cafe, a service-oriented organization that helps us achieve that mission."

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane, Plano or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years.

Norma's Cafe has three other locations located in North Dallas, Park Lane and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

About Operation Kindness

Founded in 1976, [Operation Kindness](#) is the original and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. In the 40-plus years since their inception, Operation Kindness has saved more than 100,000 animals. Annually the shelter assists more than 5,000 dogs and cats, caring for an average of 300 animals daily with another 100-150 animals in foster homes.

#