



MEDIA CONTACT

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Norma's Cafe Announces 3rd Annual Community Partner Award Recipient to Local Coach

(DALLAS) – As part of the cafe's commitment to giving back to people in need, [Norma's Cafe](#), the original Dallas dining icon, will honor M.T. Tyeskie, athletic coordinator and head football coach at Conrad High School, as the winner of the cafe's third annual Community Partner Award. This award recognizes an unsung hero in the Dallas-Fort Worth community that shares the vision and mission Norma's Cafe follows, which is giving back to those in need in times of hardship.

Tyeskie grew up in Dallas ISD, graduating from Lincoln High School where he excelled in football, track and field, baseball and golf. From there, he attended Louisiana Tech University on an athletic scholarship and was part of the 2001 Western Athletic Conference Championship. After graduating with a 3.5 GPA and earning his master's in educational leadership, Tyeskie started his coaching career in Dallas. He is a firm believer that academic success, discipline and accountability are key components in creating a productive citizen, which is why he works with student athletes to ensure they are college and career-ready.

The annual Norma's Cafe Community Partner award coincides with Random Acts of Kindness Day and is awarded to an individual in the DFW community that exerts passion for giving back and helping others. Norma's Cafe guests can nominate worthy candidates for the 2019 Community Partner Award [on the Norma's Cafe website](#), which will be then be reviewed and selected by the Norma's Cafe's team for next year's winner. All winners receive a \$1,000 check to a charity or organization of their choice and the Norma's Cafe Community Partner Award trophy.

WHAT: Norma's Cafe to present Community Partner Award

WHEN: Friday, Feb. 16
X p.m.

WHERE: Norma's Cafe Park Lane
9100 N. Central Expressway, Suite 151
Dallas, TX 75231

WHO: M.T. Tyeskie, Athletic Coordinator and Head Football Coach for the Conrad High School



Norma's Cafe Representatives

MEDIA: For photo/filming opportunities and interviews, please contact:
Kylie Soderstrom, 972.499.6649 or email at kylie.soderstrom@hck2.com

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane, Frisco or in Plano, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has three other locations located in Caruth Plaza, North Dallas and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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