



MEDIA CONTACT

Kylie Wellman
(972) 499-6649

kylie.wellman@hck2.com

FOR IMMEDIATE RELEASE

October 6, 2016

Norma's Cafe to Host 7th Annual "Biscuits for Boobies" Oct. 11

Portion of restaurant sales to benefit Susan G. Komen 3-Day for the Cure

(DALLAS) – Dallas' comfort food icon, [Norma's Cafe](#), will host the annual Biscuits for Boobies event on **Tuesday, Oct. 11** at all four [locations](#). A portion of sales from the day will benefit [Susan G. Komen 3-Day for the Cure](#), specifically providing sponsorship funds to four local teams, Pink Phoenix, STEPS, Adult Mean Girls (on Cancer) and Angels for the Cure!

Guests are encouraged to order **fresh biscuits and creamy gravy**, or their favorite comfort food dish, with a portion of the day's sales from all four locations being donated to support the teams' fundraising efforts. In addition, donation cans will be available at all locations, giving guests another chance to support the teams.

"It's so much fun to have these teams in our cafe's in support of Susan G. Komen because they bring so much energy and passion to such an important cause," said [Ed Murph, owner of Norma's Cafe](#). "It's an honor to support these teams and we're so glad our guests and staff have the opportunity to hear their stories and be a part of their journey."

To promote additional awareness, Norma's Cafe will be serving homemade **Pink Lemonade Cake** throughout October – pink lemonade, whipped cream topping, and a graham cracker crust, available at all locations for \$2.99 per slice or \$14.99 for an entire pie.

Through last year's Biscuits for Boobies promotion, Norma's Cafe and its guests donated Almost \$2,000 to support the Susan G. Komen 3-Day. This year, Norma's Cafe, Pink Phoenix, STEPS, Adult Mean Girls (on Cancer) and Angels for the Cure team members will be dressed in pink to support the cause.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane or in Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in

Caruth Plaza on Park Lane. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

#