



DALLAS STARS  
FOUNDATION

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**FOR IMMEDIATE RELEASE**

**September 28, 2017**

**Norma's Cafe Announces Partnership with Dallas Stars Foundation  
for 3<sup>rd</sup> Annual Chicken Fried Steak Day Bus Tour**

*Guests can purchase raffle tickets to win a spot on the bus, Dallas Stars tickets and more*

**(DALLAS)** – [Norma's Cafe](#), Dallas' comfort food icon, announces their partnership with The Dallas Stars Foundation throughout October to celebrate the 7<sup>th</sup> annual Texas Chicken Fried Steak Day. In honor of this Texas-born holiday, initiated by owner Ed Murph, the cafe's 3<sup>rd</sup> annual charity bus tour will take place on Thursday, Oct. 26.

This year, the Norma's Cafe team will hit the road on Oct. 26 to travel north for its annual charity bus tour. The cafe will announce participating restaurants in the coming weeks. Sponsors can still sign up to secure spots on the bus. Email [marketing@normascafe.com](mailto:marketing@normascafe.com) for more information. All proceeds benefit The Dallas Stars Foundation, whose mission is to enrich the lives of children in need by giving back to the community. In previous years Norma's Cafe raised more than \$25,063 from the bus tour for Dallas-Fort Worth nonprofit organizations.

"We could not be more excited to partner with the Dallas Stars Foundation for Texas Chicken Fried Steak Day," said Ed Murph, owner of Norma's Cafe. "Giving back to the community is something they, too, take pride in, and our Norma's Cafe team looks forward to kicking off the hockey season with supporting such a great organization."

Guests can purchase raffle tickets for \$1 at all five Norma's Cafe locations for a chance to join the Norma's Cafe team on the Texas Chicken Fried Steak Day bus tour, as well as opportunities to win Norma's Cafe gift certificates and swag, Dallas Stars tickets, merchandise, signed memorabilia, chicken fried steak for a year and more. All raffle ticket proceeds will directly benefit The Dallas Stars Foundation to support children in the community.

"The Dallas Stars Foundation is excited to partner with Norma's for this event," said Grady Raskin, executive director of the Dallas Stars Foundation. "Norma's Cafe is doing great things in our community and we are thrilled to be a part of that. Funds raised from the bus tour will make a huge impact on our programs and the communities we serve."

To make the month a little more green, Norma's Cafe will celebrate the beginning of the Dallas Stars season with the "Dallas Stars" Pie – a chocolate mint pie in a graham cracker crust with

homemade whipped cream and green sprinkles. Proceeds from the “Dallas Stars” Pie will also be donated to the Dallas Stars Foundation.

For more information about the Norma’s Cafe on W. Davis Street, Dallas Parkway, Park Lane, Plano or in Frisco, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### **About Norma’s Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years.

Norma’s Cafe has three other locations located in North Dallas, Park Lane and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma’s Cafe is the one, the only, the original.

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