



## **MEDIA CONTACT**

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## **FOR IMMEDIATE RELEASE**

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### **Norma's Cafe Sponsored 2<sup>nd</sup> Annual Chicken Fried Steak Bus Tour**

*Donations directly benefitted the North Texas Food Bank*

**(DALLAS)** – On Wednesday, Oct. 26, Dallas' comfort food icon, [Norma's Cafe](#), celebrated the 6<sup>th</sup> annual Texas Chicken Fried Steak Day, a Texas-born holiday that was initiated six years ago by owner of Norma's Cafe, Ed Murph.

Several East Texas restaurants that are acknowledged for their delicious chicken fried steak partnered together on the second Texas Chicken Fried Steak Day bus tour. A variety of sponsors across the Metroplex donated for a spot on the bus, which will directly benefit the North Texas Food Bank (NTFB). The fundraising amount has already surpassed the \$11,000 goal in pledges, which will supply approximately 33,000 meals to North Texans. Through last year's bus tour, Norma's Cafe, sponsors and guests donated almost \$11,000 to the NTFB.

Additionally, for the first time, Norma's Cafe opened up the bus tour to the general public through a Facebook promotion giveaway. One lucky guest, and a friend of their choosing, won two seats on the bus for themselves (\$1,000 value) and enjoyed a day full of chicken fried steak.

"The Food Bank is proud to partner with Norma's Cafe, they truly are a Dallas institution," said Simon Powell, Chief Operating Officer, Interim President and CEO for the NTFB. "For us, Texas Chicken Fried Steak Day means that we will be able to put food on the table for food insecure seniors, children and families across our service area. On behalf of all of those that we serve, thank you for your support. "

The bus tour kicked off at Norma's Cafe's newest location, Park Lane and made stops at the following restaurants:

- Alfredo's Steakhouse – Forney, TX
- Ole West Bean and Burger – Canton, TX
- Terrell Steak and Grill Restaurant – Terrell, TX
- Norma's Cafe – Dallas, TX

"Texas Chicken Fried Steak Day is our favorite day at Norma's Cafe and we are so excited to share it with guests, friends and other restaurants that love it as much as we do," said [Ed Murph, owner of Norma's Cafe](#). "Our chicken fried steak has been an award-winning staple for

more than 60 years, and we cannot think of a better way to celebrate this holiday than to give back to our community.”

In recognition of the holiday, each guest that dines at any of the three Norma’s Cafe [locations](#) has the opportunity to participate in a raffle for free chicken fried steak for a year. Each location will announce one winner on Oct. 27.

The Texas Chicken Fried Steak Day bus tour was proudly sponsored by Norma’s Cafe, Ben E Keith, Freedman Meats, HCK2 Partners, Hill Country Dairy, Shepherd Equipment, Synergy Enterprises, Summit Wealth Partners, AMS Waypoint, Auto Chlor, Avalon Synergy, Clorax, Community Coffee, Kilgore Law, Surplus Lighting, Swingle Collins & Associates, Tyson Foods and the Tipping Family.

For more information about the Norma’s Cafe in Oak Cliff, North Dallas, Frisco or Park Lane, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### **About Norma’s Cafe**

Norma’s Cafe is a Dallas home cooking institution. Founded in 1956, Norma’s Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma’s Cafe has two other locations located in North Dallas and Frisco, as well as its newest cafe located in Caruth Plaza. Norma’s Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma’s Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma’s Cafe is the one, the only, the original.

### **About North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Each day, the North Texas Food Bank provides access to 170,000 meals for hungry children, seniors and families through a network of more than 1,000 programs and more than 200 Partner Agencies across 13-counties. In fiscal year 2015, NTFB provided access to some 63 million meals. NTFB is a member of Feeding America, a national hunger relief organization.

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