



MEDIA CONTACT

Kylie Soderstrom

(972) 499-6649

kylie.soderstrom@hck2.com

FOR IMMEDIATE RELEASE

Jan. 22, 2018

Norma's Cafe Donated to more than 118 Organizations throughout Dallas/Fort Worth in 2017

(DALLAS) – [Norma's Cafe](#), an original Dallas dining icon, has continued its commitment to the Dallas/Fort Worth community through its service and fundraising efforts for more than 60 years. Throughout 2017, **the Norma's Cafe family was able to serve more than 118 organizations with donations totaling more than 120 percent** of what the cafe raised in 2016.

“At Norma's Cafe, we work hard to give back to the community we serve, as well as make guests feel at home when they are eating at one of our cafes,” said **Ed Murph, owner of Norma's Cafe**. “We are incredibly humbled by the generosity of our guests, and we are thankful for the several Dallas/Fort Worth organizations that share our mission of giving back to better the community as a whole.”

A few of these initiatives, in addition to various silent auctions, food donations, first responder discounts, golf tournaments, school PTAs and other charitable causes, include:

- **Girl Scouts of Northeast Texas** – Raised more than \$1,400 throughout January from the cafe's limited edition S'mores Pie sales
- **The Birthday Party Project** – Raised more than \$3,500 for the organization during June for the cafe's 61st birthday through pie sales and monetary donations
- **Dallas Stars Foundation** – Raised more than \$16,500 through National Day of Giving and the 3rd Annual Texas Chicken Fried Steak Bus Tour, both benefitting the Dallas Stars Foundation
- **Dallas DogRRR** – Raised more than \$1,900 for the organization and hosted events at all locations that led to dog adoptions and multiple fosters.
- **Special Olympics Texas** – Raised more than \$12,600 for special need athletes throughout Texas with the help of Tip-A-Cop and the Dallas, Frisco and Collin College Police Departments.

In addition to these efforts, the Cafe hosted its two annual events this holiday season, including its 29th Annual Free Thanksgiving Dinner and Postcards for the Troops. The **Thanksgiving dinner at the Oak Cliff location provided more than 7,500 meals** to individuals and families



in need, while **more than 5,000 postcards and holiday cards were sent to troops overseas**, which included words of thanks, well wishes and happy holidays from Norma's Cafe guests.

If you are interested in partnering with Norma's Cafe for 2018, please fill out the online form on the [Norma's Cafe Cares page](#) to request a donation, sponsorship or fundraising opportunity.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway, Park Lane, Frisco or in Plano, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit the newly designed website at www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 60 years. Norma's Cafe has three other locations located in Caruth Plaza, North Dallas and Frisco, as well as its newest cafe located in Plano. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, quick lunches with delicious home-style daily specials and satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

###