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### **FOR IMMEDIATE RELEASE**

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## **Norma's Cafe Builds a New Home in Dallas, Set to Open Late Spring**

*Benchmark Dallas diner expands its Texas home-cooking in Dallas*

**(DALLAS)** – [Norma's Cafe](#), the original Dallas dining icon, is set to open a new location in Dallas in late spring. The new location will be a modernized update of the original Norma's Cafe on West Davis in the Bishop Arts District and similar to the locations in North Dallas and Frisco. The classic Texas home-cooking menu, warm and genuine service and established customer relationships will be consistent to what the community already expects at the existing three [locations](#).

"The Norma's Cafe family is looking forward to expanding our reach in the Metroplex and creating new relationships with those in the area who may not be familiar with our Texas home cooking and hospitality," said Ed Murph, owner of Norma's Cafe. "This is a big year for us, as Norma's Cafe is turning 60 years old. Adding to our growing family is one of the best ways we know how to celebrate, and we're so excited to get settled into our new Park Lane location."

The fourth location, situated in Dallas, is about 4,100 square feet and will seat 141 guests. The new expansion will create about 80 new jobs for the area – 60 for the staff and 20 for construction during the building of the restaurant.

The new Norma's Cafe location will be in Caruth Plaza, located at 9100 N. Central Expressway, Suite 151. Norma's Cafe will be across the street from The Shops at Park Lane and across North Central Expressway from NorthPark Center. Additionally, the new cafe will be surrounded by many other recognized businesses, including Bed Bath & Beyond, T.J. Maxx and Sports Authority Sporting Goods. Norma's Cafe is excited to bring their iconic home-cooking closer to Preston Hollow, the Park Cities, Lake Highlands, Lakewood, East Dallas and the other surrounding neighborhoods.

Updates on the progress of construction will be posted at [NormasCafe.com](#), as well as Norma's Cafe Facebook and Twitter pages.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](#).



### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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