

MEDIA ALERT**MEDIA ALERT**MEDIA ALERT

FOR IMMEDIATE RELEASE

February 16, 2011

PRESS CONTACT

Mallory Jensen

214.485.7301

Mallory@biginkpr.com

Nothin' Tastes Better than Texas Independence at Norma's Café
Three Tasty Texas Specials Honor Our State's Freedom

DALLAS, TEXAS (March 2, 2011) – Raise the Texas flag, pull on your cowboy boots, and come in to Norma's Café in honor of Texas Independence Day on March 2. Three new special entrees will be introduced on this patriotic holiday, and they are so tasty they will be added to the menu after Texas Independence Day. Guests can choose from Texas-themed dishes including the *Texican Platter*, three shredded and smoked brisket tacos in a corn tortillas, topped with a mix of fresh cilantro and onion that comes with two sides for \$9.99; *CFS with the San Jacinto Upgrade*, Chicken Fried Steak served with Texas chili, cheese, onions and jalapenos along with three sides for only \$7.99; and the *Double Barrel Chili Dog*, two ¼ pound, 100% beef hot dogs, open-faced and topped with chili, cheese, onions, and jalapeños served on Texas Toast with fries for \$7.99. The perfect way to complete a perfect home-cooked meal is with a slice of pecan pie for the jaw-dropping price of 99 cents. Celebrate Texas' 175th birthday at Norma's Café with finger lickin' good food and Texas-sized fun!

What: Texas Independence Day Specials

Where: Norma's Café
17721 N. Dallas Pkwy #130
Dallas, Texas 75287

Norma's Café
1123 W. Davis
Dallas, Texas 75208

When: Wednesday, March 2

Cost: Texican Platter - \$9.99
CFS with the San Jacinto Upgrade - \$7.99
Double Barrel Chili Dog - \$7.99

Norma's Café, open since 1956, is a Dallas institution offering savory home-style dishes that are sure to make your mouth water. Big breakfasts are a Norma's Café staple, with fluffy biscuits and smooth, creamy Texas-style gravy. Lunch and dinner are also a must, with popular comfort foods such as meat loaf and chicken fried steak and don't forget their mile high cream pies... Life is short, eat dessert first! Norma's Café was named *D Magazine's* Best of Big D: Readers' Choice Best Breakfast in 2010 and *Dallas Observer's* Best of Dallas®: Best Home-Style Restaurant in 2010. For more information visit www.normascafe.com