



**MEDIA CONTACT**  
Christy French Morris  
(972) 499-6630  
Christy.French@hck2.com

**FOR IMMEDIATE RELEASE**  
**April 2, 2014**

## **Norma's Cafe Celebrates 5<sup>th</sup> Annual National Grilled Cheese Day with Free Grilled Cheese Sandwiches for North Texas**

**(DALLAS)** – For the fifth consecutive year, [Norma's Cafe](#), the original Dallas dining icon serving Texas-style home cooking, celebrates [National Grilled Cheese Day](#) on **Friday, April 11, from 10 a.m. to 8 p.m.** The cafe will once again give all dine-in guests a **free grilled cheese sandwich**, while supplies last, if they come to any of its [locations](#) in Oak Cliff, North Dallas or Frisco. No purchase necessary.

In addition, Norma's Cafe will be serving up its twist on this classic dish – **Mac and Cheese Grilled Cheese**, which includes America's favorite cheesy sandwich on Texas toast, stuffed with creamy macaroni and cheese and bacon, served with a pickle spear. Guests also have the chance to win a free grilled cheese maker by signing up for Norma's Cafe's VIP email club, one given away per store.

"We are excited to host National Grilled Cheese Day for the fifth year in a row at all of our locations and plan to give away nearly 2,000 free grilled cheese sandwiches," said [Ed Murph, owner of Norma's Cafe](#). "Here in Texas, grilled cheese is a diner classic. What better way to show appreciation to our loyal guests than to present them with free food."

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Cream Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

*Tweet it:* [@NormasCafe](#) celebrates National #GrilledCheeseDay on April 11 with free sandwiches for all!

### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma's Cafe is the one, the only, the original.