

MEDIA ALERT * MEDIA ALERT * MEDIA ALERT *

FOR IMMEDIATE RELEASE:

October 19, 2010

MEDIA CONTACT:

Mallory Jensen

214.485.7301

Mallory@biginkpr.com



Don't Be Left Out

Restaurants Continue to Join Norma's Café to Celebrate Texas CFS Day

Dallas, Texas (October 26, 2010) – Restaurant owners far and wide across Texas continue to join Norma's Café to celebrate **Texas Chicken Fried Steak Day** on Tuesday, October 26. Participating restaurants are offering a variety of specials for the first annual Texas Chicken Fried Steak Day. **Blue Bonnet Café** in Marble Falls will offer their eight ounce CFS for the price of their four ounce CFS. **Las Casas** in Temple will offer their CFS at half price. **Parkway Grill** in Wichita Falls will take off \$1.00 for any of their CFS dinners. **Perini Ranch Steakhouse** in Buffalo Gap will offer their Chicken Fried Ribeye with mashed potatoes and cream gravy with a vegetable, which is usually only offered for Sunday brunch. **Norma's Café** will hold a drawing for a number of prizes including Norma's Café merchandise and the grand prize is Chicken Fried Steak every week for a Year! Every customer who enters the drawing will also receive a coupon for a free piece of pie.

Texans are known for doing things BIG, so loosen your belt buckle, join the celebration and enjoy the delicious dish that is Texas Chicken Fried Steak.

What: First Annual Texas Chicken Fried Steak Day

Who: Ed Murph of Norma's Café

When: Tuesday, October 26

Where: **Norma's Café**
17721 N. Dallas Pkwy #130
Dallas, TX 75287

Norma's Café
1123 W. Davis
Dallas, TX 75208

Blue Bonnet Café
211 U.S. 281
Marble Falls, TX 78654

Paris Coffee Shop
700 W. Magnolia
Fort Worth, TX 76104

Las Casas
2907 S. General Bruce Drive
Temple, TX 76504

Hoover's Cooking
2002 Manor Road
Austin, TX 78722

Hoover's Cooking
13376 Research Blvd #400
Austin, TX 78750

Perini Ranch Steakhouse
3002 Farm-to-Market 89
Buffalo Gap, TX 79508

Parkway Grill
2719 Southwest Pkwy
Wichita Falls, TX 76308

Bone Daddy's
415 Interstate 20 E
Arlington, TX 76018

About Norma's Café:

Norma's Café, opened since 1956, is a Dallas institution offering savory home-style dishes that are sure to make your mouth water. Big breakfasts are a Norma's staple, with fluffy biscuits and smooth, creamy Texas-style gravy. Lunch and dinner are also a must, with popular comfort foods such as meat loaf, and chicken fried steak and don't forget their pies! Norma's Café was named *D Magazine's* Best of Big D: Readers' Choice Best Breakfast in 2010 and *Dallas Observer's* Best of Dallas®: Best Home-Style Restaurant in 2010. For more information visit www.normascafe.com

###