

**\*MEDIA ALERT \* MEDIA ALERT \* MEDIA ALERT \***

**FOR IMMEDIATE RELEASE**

September 7, 2010

**PRESS CONTACT:**

Mallory Jensen

214.485.7301

[Mallory@biginkpr.com](mailto:Mallory@biginkpr.com)

**Biscuits for Boobies**

Norma's Café Hosts Fundraising Event to Benefit Susan G. Komen

**Dallas, Texas (September 22, 2010)** – Dig into an order of biscuits and gravy or any other of your favorite **Norma's Café** dish on Wednesday, September 22 and a portion of your meal's ticket will make it's way to the **Susan G. Komen 3-Day for the Cure**, 60-mile walk proceeds. When paying for your meal let the cashier know you want to donate to the Tough Ta-Ta's, a team of eleven women participating in the 3-Day for the Cure walk who aim to raise \$50,000 to take a bite out of breast cancer. Whether you order a single serving of biscuits or every item off the menu, your donation is one step closer to finding a cure to breast cancer. "Don't be a prude, do it for the boob!" said Tough Ta-Ta's team member Tara Yarbrough. Monetary donations will also be accepted and computers will be available at Norma's Cafe to process the contributions. For more information about the Susan G. Komen 3-Day for the Cure, 60-mile walk or to make an on-line donation to the Tough Ta-Ta's team visit

[http://www.the3day.org/site/TR/2010/DallasFortWorthEvent2010?pg=team&fr\\_id=1465&team\\_id=168180](http://www.the3day.org/site/TR/2010/DallasFortWorthEvent2010?pg=team&fr_id=1465&team_id=168180)

**What: Biscuits for Boobies**

**Who: Tough Ta-Ta's**

**Where: Norma's Café  
17721 N. Dallas Pkwy #130  
Dallas, Texas 75287**

**Norma's Café  
1123 W. Davis  
Dallas, Texas 75208**

**When: All Day, September 22, 2010**

**Price: Entrees range from \$6 - \$12 and Monetary Donations accepted**

**About Norma's Café:**

Norma's Café is a 54-year-old Dallas institution offering savory home-style dishes that are sure to make your mouth water. Big breakfasts are a Norma's staple, with fluffy biscuits and smooth, creamy Texas-style gravy. Lunch and dinner are also a must, with popular comfort foods such as meat loaf, and chicken fried steak and don't forget their pies! Norma's Café has two locations, the original is located in Oak Cliff at 1123 W Davis St, Dallas, Texas; the second location opened in October of 2009 and is located at 17721 Dallas Parkway, Dallas, Texas. To contact the Oak Cliff location, call (214) 946-4711; for the North Dallas location call (972) 380-5000.

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