



MEDIA CONTACT

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MEDIA ALERT

Norma's Cafe to Name Dallas' Best Omelet June 2

Blue ribbon panel to feature customer-created recipe on award-winning breakfast menu

(DALLAS) May 31, 2011 – In celebration of [National Egg Month](#) in May, [Norma's Cafe](#) held a month-long omelet contest in which 4,000 customers submitted their original recipes at both [Oak Cliff and North Dallas locations](#). On **June 2**, the original Dallas dining icon will host a blue ribbon panel of industry "eggsperts" who will taste and select the best omelet in Dallas in Addison during lunch.

WHAT: Best Omelet in Dallas Judging and Award Ceremony

Norma's Cafe guests will watch as the blue ribbon panel tastes and selects the Best Omelet in Dallas from original recipes submitted by four semi-finalists:

- **Kathy Holder of Oak Cliff** – recipe: brisket, barbecue sauce, buffalo sauce, pinto beans, bell peppers, corn, red onion, American, cheddar and Jack cheeses
- **Robert Tapia of Oak Cliff** – recipe: bacon, chicken fried chicken, buffalo sauce, avocado, jalapenos, American cheese, and tater tots
- **Mary Lou White of North Dallas** – recipe: brisket, barbecue sauce, black-eyed peas, green onions, tomato, turnip greens, cheddar and fried pickles
- **Kathryn Diaz of North Dallas** – recipe: chicken-fried steak, sausage gravy, bell peppers, green onions, mushrooms, spinach, and cheddar cheese



The competition's judges are:

- Laird Morgan, executive chef of [Texas Scottish Rite Hospital](#)
- Steve Shenkel, vice president of operations from [Schepps Dairy](#)
- Shawn Williams, owner and editor of [Dallas South News](#)
- Ed Murph, Norma's Cafe owner and cafetEUR

The grand prize winner will receive an omelet party for eight, and their omelet will be featured on the famous Norma's Cafe breakfast menu for the month of June. The 1st runner-up will receive an omelet party for four, and the 2nd and 3rd runners-up will be awarded Norma's Cafe gift cards and merchandise.

WHEN: **June 2, 2011**
12:00 p.m. to 1:15 p.m.

WHERE: [Norma's Cafe in North Dallas](#)
17721 Dallas Parkway #130
Dallas, Texas 75287

WHO: Dallas omelet enthusiasts and their families, friends and coworkers will attend.

MEDIA: For "eggcellent" photo/filming opportunities and interviews with Norma's Cafe representatives, contact:

Shawn Paul Wood at (817) 307-0807 or email at shawn.wood@hck2.com
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For more information about the Norma's Cafe on W. Davis Street or Dallas Parkway, call **(972) 820-5871** or visit www.NormasCafe.com.

About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. The newest location just opened on Dallas Parkway in North Dallas. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma's Cafe is the one, the only, the original. For information about its two locations, catering or famous menu, visit www.NormasCafe.com or call (972) 820-5871.