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**FOR IMMEDIATE RELEASE**

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## **Norma's Cafe Introduces "Norma's Cafe Box" for Picnics, Tailgating** *Includes enough summertime favorites to feed the whole family*

**(DALLAS)** – In celebration of National Picnic Month in July, Dallas home-style cooking icon [Norma's Cafe](#) has introduced the **Norma's Cafe Box**, a specially developed assortment of the restaurant's favorite dishes that are perfect for picnics, tailgates and other outdoor summer activities. The Norma's Cafe Box, which **feeds between six and eight people**, is **available for \$49.95** at all three [locations](#) through the end of the year.

Each Box includes:

- Brisket Sliders
- Chicken Tenders
- Coleslaw
- Choice of Pinto Beans, Green Beans or Black-Eyed Peas
- Homemade Potato Chips and Ranch Dressing
- Whole Mile High Cream Pie™
- Silverware, napkins and plates

The company is also excited to announce that for a limited time, guests who order a Norma's Cafe Box will receive a **free Norma's Cafe insulated reusable bag**.

"We want our guests to enjoy our favorite dishes as well as the outdoor activities that summertime brings, so we developed an easy way for them to enjoy the best of both worlds," said [Ed Murph](#), **owner of Norma's Cafe**. "We decided to offer our Norma's Cafe insulated reusable bags as an easy way for guests to carry their boxes to nearby picnics, outdoor concerts or tailgates."

Norma's Cafe Boxes are an easy, affordable way to feed the whole family and are assembled in a large box with handles containing the food and supplies. Guests are encouraged to **call at least 24 hours in advance** to ensure that their Norma's Cafe Box is complete when they arrive to pick it up.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway or Frisco, having Norma's Cafe cater your next meal or ordering its famous Mile-High Cream Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

**About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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