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FOR IMMEDIATE RELEASE

August 12, 2014

Norma's Cafe, Operation Kindness to Hold 3rd Annual "Dog Days of Summer" Pet Adoption Event

Portion of days' sales to benefit shelter's operation costs

(DALLAS) – [Norma's Cafe](#), the original Dallas dining icon, will team up with [Operation Kindness](#) for its third annual "Dog Days of Summer" pet adoption event on **Friday, August 22** and **Saturday, August 23** to help raise money for the Carrollton-based no-kill shelter. All three Norma's Cafe [locations](#) will have dogs and puppies of various breeds available for adoption at the below times:

Friday, Aug. 22

9 a.m. – 11 a.m.

Oak Cliff Location

1123 W. Davis St.
Dallas, TX 75208
(Click [here](#) for map)

6 p.m. – 8 p.m.

Frisco Location

8300 Gaylord Parkway #19
Frisco, TX 75034
(Click [here](#) for map)

Saturday, Aug. 23

11 a.m. – 1 p.m.

North Dallas Location

17721 N. Dallas Parkway #130
Dallas, TX 75287
(Click [here](#) for map)

In honor of the event, Norma's Cafe is bringing back its popular **chili dog** – a foot-long, 100 percent beef hot dog, served open-faced on Texas toast and topped with chili, cheese, onions and jalapenos (all served with chips, fries or tots). In addition, Norma's Cafe will **donate a portion of both days' sales** to support Operation Kindness' care for nearly 300 animals every day. The funds will provide the organization with resources for medical care, food, shelter and the chance for the animals to find a new home.

"Norma's Cafe is proud to partner with North Texas' oldest and largest no-kill shelter for the second time through our Dog Days of Summer event," said [Ed Murph, owner of Norma's](#)

Cafe. “We invite our loyal guests to join in our support of the shelter’s efforts to find these dogs a new home, either through adopting a puppy or taking part in this delicious promotion.”

Norma’s Cafe guests who adopt on-site will receive a **free \$25 gift card** to the restaurant. All adoptable pets on location will be current on vaccinations, spayed or neutered, and be microchipped. The [adoption process](#) is quick and simple – guests of Norma’s Cafe will be able to adopt their new pet onsite and take them home, or pick up their new family member from Operation Kindness after work. A full list of adoptable dogs can be found online on the Operation Kindness website at www.OperationKindness.org.

“We are excited to continue our partnership with Norma’s Cafe and take part in the Dog Days of Summer event for the second time,” said **Julie Goff, Development Manager for Operation Kindness**. “Working with local businesses such as Norma’s Cafe gives us the opportunity to spread awareness of pet overpopulation and unite the community with our loving animals. We are grateful for the restaurant’s support again this year.”

For more information about the Norma’s Cafe on W. Davis Street, Dallas Parkway or in Frisco, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Cream Pies™, call (972) 820-5871 or visit www.NormasCafe.com.

About Norma’s Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. Norma’s Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma’s Cafe is the one, the only, the original.

About Operation Kindness

Founded in 1976, Operation Kindness is the oldest and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. Operation Kindness has saved nearly 70,000 animals since its inception. Operation Kindness cares for an average of 200-250 animals on a day-to-day basis, with another 60-80 animals in foster homes. More than 3,000 dogs and cats are assisted by Operation Kindness each year. Learn more about Operation Kindness at www.OperationKindness.org

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