



## MEDIA CONTACT

Kylie Wellman  
(972) 499-6649

kylie.wellman@hck2.com

### FOR IMMEDIATE RELEASE

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## Norma's Cafe to Host 6<sup>th</sup> Annual "Biscuits for Boobies" Sept. 25

*Portion of restaurant sales to benefit Susan G. Komen 3-Day for the Cure*

(DALLAS) – On Friday, Sept. 25, Dallas' comfort food icon, [Norma's Cafe](#), will host Biscuits for Boobies, an annual event at all three [locations](#) that benefits [Susan G. Komen 3-Day for the Cure](#), specifically providing sponsorship funds to three local teams, Breast Friends Forever, Pink Phoenix and Angels for the Cure.

Guests are encouraged to order **fresh biscuits and creamy gravy**, or their favorite comfort food dish, with a portion of the day's sales from all three locations being donated to support the two teams' fundraising efforts. In addition, donation cans will be available at all locations, giving guests another chance to support the teams. Each individual has a fundraising goal of \$2,300.

"Giving back to the community is a top priority at Norma's Cafe, and we enjoy not only getting the chance to support these teams, but learning about their personal stories," said [Ed Murph, owner of Norma's Cafe](#). "It's an honor to raise funds for such a great cause like Susan G. Komen, and show our guests that we are passionate about helping in any way we can."

To promote additional awareness, Norma's Cafe will be serving **Pink Lemonade Pies** – pink lemonade, whipped cream topping, milk and a graham cracker crust, available at all locations for \$2.99 per slice.

Through last year's Biscuits for Boobies promotion, Norma's Cafe and its guests donated \$3,400 to support the Susan G. Komen 3-Day. This year, Norma's Cafe, Breast Friends Forever, Pink Phoenix and Angels for the Cure team members will be dressed in pink to support the cause.

For more information about the Norma's Cafe on W. Davis Street, Dallas Parkway or Gaylord Parkway, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### About Norma's Cafe

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years.

Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

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