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FOR IMMEDIATE RELEASE

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Norma's Cafe and American Red Cross – North Texas Region Partner for “Red Cross Day at Norma's Cafe”

Restaurant fundraises for American Red Cross on Thursday, March 21

(DALLAS) – [Norma's Cafe](#), the original Dallas comfort food dining icon, will partner with the [American Red Cross – North Texas Region](#) on **Thursday, March 21** for “**Red Cross Day at Norma's Cafe.**” A portion of the day's sales from both Norma's Cafe [locations](#) will benefit disaster relief efforts at the American Red Cross – North Texas Region.

To celebrate the day **from 11 a.m. – 12:30 p.m.**, Norma's Cafe staff members and the American Red Cross – North Texas Region volunteers will be dressing for the occasion. Seen at both Norma's Cafe locations will be American Red Cross employees and volunteers in vintage Red Cross nurses uniforms, and Norma's Cafe staff donning old-style diner costumes to join in the nostalgia.

“Community outreach is a vital effort with the Norma's Cafe family and we wouldn't miss the opportunity to support this great organization that spends countless hours saving the lives of others,” said [Ed Murph, owner of Norma's Cafe](#). “Since March is National Red Cross Month, we are proud to honor the American Red Cross and appreciate our loyal customers for their support, as well.”

In 1943, President Franklin D. Roosevelt proclaimed the first [National Red Cross Month](#) in support of Red Cross fundraising efforts to respond to needs brought on by World War II. Since that time, every president, including President Obama, has designated March as National Red Cross Month.

In commemoration of National Red Cross Month, Norma's Cafe guests will be introduced to the new [Tornado App](#), which is available on Apple and Android platforms by searching “Red Cross Tornado.” Guests who download the new app will receive a free beverage including the new **Texas Twister Tea** – lemonade, unsweet tea and a drop of grenadine – available for a limited time. The Tornado App alerts users of tornados in the area, provides a checklist of emergency procedures and helps locate shelters for protection.

“We are very grateful for the opportunity to partner with Norma's Cafe again this year,” said **T. D. Smyers, regional chief executive officer for American Red Cross – North Texas**



Region. “Support from the community and local businesses are a key aspect in growing and building awareness for the American Red Cross across North Texas.”

In addition, Norma’s Cafe will offer a free slice of [Mile-High Cream Pie™](#) to all American Red Cross employees and volunteers who dine at either of the two Norma’s Cafe locations.

For more information about the Norma’s Cafe on W. Davis Street or Dallas Parkway, having Norma’s Cafe cater your next meal or ordering its famous Mile-High Cream Pies™, call **(972) 820-5871** or visit www.NormasCafe.com.

Tweet it: [@NormasCafe](#) and [@RedCrossDFW](#) partner for "Red Cross Day at Norma's Cafe" at both cafe locations on 3/21. [#fundraiser](#)

About Norma’s Cafe

Norma’s Cafe is a Dallas home cooking institution. Founded in 1956, Norma’s Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for more than 50 years. The newest location is on Dallas Parkway in North Dallas. Norma’s Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma’s Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Cream Pies™ for dessert. Norma’s Cafe is the one, the only, the original. For more information, visit www.normascafe.com.

About American Red Cross

The American Red Cross shelters, feeds and provides emotional support to survivors of disasters; supplies nearly half of the nation’s blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.redcross.org.

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