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### FOR IMMEDIATE RELEASE

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## Norma's Cafe Celebrates 60 Years as a Dallas Home Cooking Favorite

(DALLAS) – [Norma's Cafe](#), a Dallas dining icon, celebrates its 60<sup>th</sup> “birthday” at all three current locations, soon to include the newest cafe scheduled to open late-June, beginning today and throughout the entire month. Each cafe will participate in a variety of promotions in addition to a partnership with local non-profit, [The Birthday Party Project](#) (TBPP).

“There aren’t enough words we can say to thank our guests and the city of Dallas for supporting Norma’s Cafe for the last 60 years, and we look forward to many more years serving home style cooking to our loyal guests,” said Ed Murph, owner of Norma’s Cafe. “We are grateful that The Birthday Party Project is willing to share June with Norma’s Cafe’s birthday. The opportunity to contribute to birthday parties for kids who have never had one before is the greatest gift to our team.”

TBPP is a non-profit organization dedicated to bringing joy to homeless children through the magic of birthdays. TBPP partners with homeless and transitional shelters throughout Dallas-Fort Worth to throw birthday celebrations for children currently living in the shelter. Since launching in 2012, TBPP has thrown more than 2,500 birthday parties with more than 17,000 children in homeless shelters across ten markets. Each party is made possible with birthday enthusiasts and complete with decorations, crafts, games, cakes, party favors and presents.

All three current Norma’s Cafe locations will be garnished with birthday decorations supplied by TBPP. The cafe’s will also be selling Norma’s Cafe 60<sup>th</sup> birthday merchandise, including cups and t-shirts, available for purchase. Proceeds from 60<sup>th</sup> birthday merchandise will be directly donated to TBPP. Additionally, guests born in 1956, the year Norma’s Cafe was founded, can present a picture ID to a Norma’s Cafe employee to receive a free 60<sup>th</sup> birthday cup.

Throughout June, Norma’s Cafe will have donation piggy banks in all locations for guests to donate, as well as an online donation option at [Share Your Birthday](#). Additionally, on June 14, a portion of sales from all three current locations will be directly donated to TBPP. Guests can find more information about the fundraising day [here](#).

Norma’s Cafe will also throw a pie eating contest during a Birthday Party Project birthday party on June 16 at [Family Gateway](#) located in downtown Dallas and will donate 60 presents as a symbol of 60 years giving back to the community.

"We are so thankful for the opportunity to celebrate such a huge milestone with Norma's Cafe, as they kick off their 60<sup>th</sup> birthday month," Lara Gaither, Executive Director for The Birthday Party Project. "We understand that not every child has a home, but every child has a birthday! We believe that we are creating MAGIC moments for kids that deserve them the most! Our partnership with Norma's Cafe will bring JOY to so many children in the Metroplex!"

Thursday, June 23, Norma's Cafe will offers guests 1950's rolled back prices, \$1.79, for menu favorites. Dine-in guests can order low-priced dishes, including chicken fried steak, meatloaf and chicken and dressing, at all three locations **beginning at 10:30 a.m.** Guests can choose their favorite discounted dish, plated with fresh green beans and homemade mashed potatoes. Special anniversary prices for the three dishes will be available throughout the day while supplies last. No substitutions are available. Dine-in only. Find more information about the event [here](#).

Lastly, you cannot have a birthday without a special cake. To make the month even more delicious, Norma's Cafe will celebrate its birthday by serving a limited edition "Birthday Cake" Pie – made with birthday cake flavored cream filled cookies. All locations will be serving the special creation, as well as their classic Mile-High Pies™ such as coconut, chocolate, lemon and chocolate peanut butter, along with newer flavors, cream filled cookies and peanut butter cups.

For more information about the Norma's Cafe in Oak Cliff, North Dallas, Frisco or Park Lane, having Norma's Cafe cater your next meal or ordering its famous Mile-High Pies™, call (972) 820-5871 or visit [www.NormasCafe.com](http://www.NormasCafe.com).

### **About Norma's Cafe**

Norma's Cafe is a Dallas home cooking institution. Founded in 1956, Norma's Cafe serves up hot, fresh, and savory home-style meals, with a sinful Texan flare, which are sure to make your mouth water. The original location has been operating in Oak Cliff for 60 years. Norma's Cafe has two newer locations located in North Dallas and Frisco. Norma's Cafe is the rare type of cafe that one can stop by for a cup of freshly brewed coffee or a full-on family meal and leave equally satisfied. Norma's Cafe staples include big breakfasts, characterized by fluffy biscuits and gravy, satisfying dinners with award-winning chicken fried steak, and homemade, Mile-High Pies™ for dessert. Norma's Cafe is the one, the only, the original.

### **About The Birthday Party Project**

The Birthday Party Project brings joy to homeless children through the magic of birthdays. With the support of birthday enthusiasts, aka volunteers, the non-profit organization partners with homeless shelters to throw monthly birthday parties for children. Founder and CEO, Paige Chenault founded The Birthday Party Project in 2012 with the hope of celebrating all homeless children living in shelters and transitional living facilities. Since its inception, The Birthday Party Project has celebrated more than 2,500 birthdays with more than 17,000 children in attendance and 4,500 birthday enthusiasts.

90% percent of all donations go directly to throwing, hosting and executing the birthday parties. The Birthday Party Project receives monetary donations, party supplies and engages the community through a program called 'Share Your Birthday.'

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